

Affiliate Marketing for Newbies

By Bradley Rae James

Do YOU want to know the "Insider" Affiliate Strategy Manipulates Google To
Generate \$109,151 In 30 Days... From Just ONE Clickbank Product!!

<http://www.tinyurl.com/5okslj>

- 1. Let Affiliate Marketing Move for Your Business**
- 2. Why Choose Affiliate Marketing as your Online Business**
- 3. How to Get Started in Earning Money through Affiliate**

1. Let Affiliate Marketing Move for Your Business

In the beginning of internet industry, the world has changed into something that is unpredictable and impulsive. It made the world smaller and narrower and opens new opportunities to people especially in the field of commerce.

The internet introduced new ways of earning money and new forms of businesses that are very advanced and utilizes high technologies. Different strategies for businesses are developed and that includes affiliate marketing.

Affiliate marketing is the affiliation connecting website owners and merchants whereby the merchant offers the website owner a commission fee arrangement for connecting to the merchant's site to offer goods or services for sale.

Affiliate marketing is now a popular method of promoting web businesses. The affiliate is being rewarded for every visitor, subscriber or customer provided through his efforts. It is a modern variation of the practice of paying finders-fee for the introduction of new clients to a business.

With affiliate marketing, a merchant recruits content sites to a partner with them as affiliates in exchange for rewards or commission. The merchant provides their links to their affiliates, advertising banners and assigns commission for each click-through to their sites, purchase of their products and subscription to their service that is generated from the links.

The compensation may be made based on a certain value for each visit or pay-per-click, registrant or pay-per-lead and a reward for each customer or sale or pay-per-sale.

The affiliate publishes websites so they are also known as publishers and merchants advertise on affiliate sites, so they are also called advertisers.

Merchants and publishers benefit from this unique arrangement. Website owners have the opportunity to earn money through their niche audience, and the merchants get a more measurable, precise and targeted means of advertising their products or services.

Affiliate marketing is a new and revolutionary method for driving profits through revenue sharing relationships between online merchants and content sites. Affiliate marketing pushes products and services out to

the consumer on virtual shelf space across the web and creates opportunities for merchants to generate sales for the affiliates to earn revenue from the sites and for the consumers to find the products and services they want on the web.

Affiliate marketers, utilizes several networks. They evaluate new networks and individual programs. Merchants who are considering adding an affiliate strategy to their online sales channel should research the different technological solutions available to them. Some types of affiliate management solutions are standalone software, hosted services, shopping carts with affiliate features and third party affiliate networks.

Some advertisers join networks to jumpstart their affiliate marketing efforts while others create their own in house programs to offer publishers money making opportunities. Publishers can join the networks to have access to those merchant`s affiliate programs.

Affiliate program is a partnership with an online merchant who compensates for any sales that is sent that trade via links on the site. It is an easy way to earn money off traffic to the site. With affiliate program, earning potential is not limited to sales; it can also refer other affiliates. The merchant will pay a percentage of all the sales that is referred.

Affiliate marketing uses few marketing terms like cost per sale, cost per lead, cost per click and cost per one thousand impressions.

In cost per click (CPC), a visitor to the affiliates website clicks on a merchant`s banner and visits the merchant`s website. In cost per sale (CPA), a visitor by the affiliate purchases goods and services form the merchant.

In the cost per lead (CPL), a visitor referred by the affiliate completes a form on the merchant`s website and in the cost per one thousand impressions (CPM). Merchants pay a set rate for the display of one thousand of their banner or advertisement.

In the early days of affiliate marketing, many internet users held negative opinions due to the tendency of affiliates to use spam to promote the programs in which they were enrolled. As affiliate marketing has matured, many affiliate merchants have refined their terms and conditions to prohibit affiliates from spamming.

Through affiliate marketing, merchants can place their advertising banners and links on content sites worldwide and only pay a commission when those links generate a sale or qualified lead.

The most attractive aspect of affiliate marketing is that no payment is due to an affiliate until results are realized.

2. Why Choose Affiliate Marketing as your Online Business

There are many online businesses coming out today. You might have seen a website selling ebooks or different kinds of services. With so many online businesses coming out with selling the same products, these businesses cannot succeed with proper advertising.

This is where you come in. You can offer to advertise for them or sign up as an affiliate.

An affiliate program works by giving you a commission for every product they sold to every referral you directed to their website. Some affiliate programs will offer pay per click.

This means that if a visitor from your website clicks the link or banner of the company you posted in your site, they will pay you, if different people or users of your website make the clicks.

Since there are so many online businesses wanting to sign up websites as an affiliate, you will never run out of clients. There will always be new online businesses that will open up. If you do affiliate marketing right, you will never lose.

Affiliate marketing can be such a great business, especially for people who are considering starting an online business at home. With good internet traffic, your earnings in affiliate programs can be enough to make ends meet.

Affiliate marketing is a great business for every type of people. Whether you are an average person with a regular job or a student who wants to make extra cash or whether if you are a stay at home parent who wants to help with the household expenses, affiliate marketing is perfect for everyone.

Affiliate marketing allows you to start your home business right away.

All you need is a website and an investment of a little time, a little effort and a little money to get good internet traffic in your website. Sometimes if you are good in promoting your website, you need to invest no money at all.

Here are some of the reasons why affiliate marketing can be a great business:

To start with, you need no actual products or services to sell. Most people start their online business selling products or services; this can lead to spending more money, depending on what type of product or service they sell.

In affiliate marketing, all you have to do is create a website with specific topic and post a link of your affiliate that sells products or services that is relevant to your website topic. For example, you can create a website that discusses scuba diving equipments. You then put up

a link in your website of other websites that sells different kinds of scuba equipments.

Depending on what kind of website you set up, you need no actual customer service. This means you have no need to employ people, therefore, saving money for salary and of course, office space.

You are your own boss. In addition, since that is the case, you get to choose what website you want to sign up as an affiliate. Remember that you have to choose a business that suits your website.

Affiliate marketing can give you lots of free time. What you need to do is just set up your website, advertise it and set up your affiliate program. After that, you have all the time in the world to do what ever pleases you.

However, you should also check your website and update it from time to time to keep visitors interested in your website. For example, your affiliate`s products have upgraded, you also need to update your topics regarding the new features and products.

Once you have a good amount of internet traffic and subscriber list, you become an affiliate magnet. Businesses who depend largely on affiliate marketing to promote internet traffic to their website will often offer you to sign up for them as an affiliate. Sometimes, some businesses will even offer you a bonus by just signing you up as an affiliate.

These are just some of the reasons why affiliate marketing is a great business. There are many possibilities in affiliate marketing. All you have to do is be creative in promoting your website. Try to advertise your website by writing articles and posting them in article publishing websites, this is a great way to increase targeted internet traffic in your website.

In addition, keep in mind that internet traffic means more visitors who will likely buy the products your affiliate program is promoting.

For you to be successful in this field, make your website as attractive as possible. You not only have to get good web traffic but you also need keep visitors coming back again.

3. How to Get Started in Earning Money through Affiliate Marketing

Affiliate marketing offers earning opportunities, making it as one of the fastest growing industry in the World Wide Web today. It produces billions of dollars worth of income yearly. That is why many people are getting involved in it.

However, most of them are just getting into the jive of earning money without a concrete plan. You will have no strategies to be implemented, no guidelines to be followed.

In case that you are planning to get yourself involved in affiliate marketing, bear in your mind that it is a serious work. Though it is one of the easier ways of earning additional income, it still requires effort, perseverance, and a clear plan of action from your starting point up to the finish line.

To start things with, here are some of the elements that you need to consider in engaging yourself in affiliate marketing:

? Having your little home office is the initial element that you need to consider in starting your affiliate career. Have your office workspace comfortable to work with. Make sure that it has enough illumination and your personal computer has enough ventilation as well.

? You must have some basic knowledge of trading online. It is necessary to be well trained in order to achieve success in this career. In case you are still unfamiliar of the system, you can get the necessary training that you need.

You can start by looking for some affiliate-marketing professionals who already earned substantial extra income and let them guide you on the system. The Internet also offers different resources and conference timetables, which you can attend to learn.

? Set a realistic target so that you can put the necessary plans to reach it. For instance, \$1,000 is attainable if you are a first time affiliate marketer.

Since the popularity of affiliate marketing is increasing, it leads to an increase of earning opportunities. Now, you will ask yourself, ?How will I choose the right affiliate marketing program?? and ?Which of it will give me that good chance of earning a substantial income??

The preceding sections can help you decide on those matters pertaining to affiliate marketing. These will help you evaluate different opportunities and saving your personal resources as well.

The Commission

Of course, that is the bottom line. How much will you earn from a sale? There is no point of endorsing a product or a service if you will not earn from it.

It will lead you in spending more on marketing it rather than making sales. Stick on a program that offers high commission values, possibly on a 50 percent basis.

Traffic on the Merchant`s Website

Try to know the traffic that the merchant`s site is receiving. You can use this standard for you to determine which you will affiliate.

If a certain website ranked in the top 100,000, this means that website has a good volume of traffic and it has vast amount of affiliates. If it is ranked below 500,000, then it means you get either a little opportunity or nothing at all.

Always conduct some research if the merchant`s site is getting good web traffic. It will help you decide where that gold mine is hiding.

Pay-out Periods

It is important to know how often you will receive your paychecks. There are merchants that release the commission of their affiliates in weekly basis. Others are monthly or quarterly. Your target will not be met if your financial resources will run out.

Tracking Cookies

Usually, potential customers will just be making some visit and will not make any purchase immediately. It is important that the merchant`s website use cookies to track these customers so that you will be able to get the credit once he returns and buys anything in that site. The longer these tracking cookies last, the higher the chance you will be paid.

Merchant`s Promotional Resources

In advertising, promotional resources are vital elements. Check the type and quality of these promotional materials that they are offering to their affiliates.

Look if there are articles or reviews posted in free article sites, special offers, and free samples.

Sometimes, it is wise that you use your own advertisement strategies. There are affiliate programs that use the same ads over and over again. By placing some fresh ads, the impression of the prospect is that it is a new product.

Affiliate marketing is full of surprises. Follow the aforementioned starting elements and pointers and start your affiliate career by hitting a gold mine.

If You've Ever Wondered Why Most Affiliates Struggle Even To Produce A Single Cent While Others Effortlessly Rake In Millions Of Dollars, Seemingly With Their Hands Tied Behind Their Back, Then Pay Very Close Attention...

COMMISSION BLUE HAS SOME GREAT ANSWERS
FOR INTERNET NEWBIES

By Reviewing The Attached Link You Will Be Able To See In Just 30 Seconds Time, The "combination" That Will Finally Make It All Click, Everything Will Fall Into Place... And After Weeks, Months Or Even Years Of Frustration, You Will Break Away From All The Lies And 'bs' By Copying The Exact 'google Formula' That Repeatedly Pulls In As Much As \$100,000 Per Month Promoting Cheap Little Clickbank Products!

These Two "under The Radar" Online Pioneers Will Expose The Absolute Truth About Their 'near Illegal' Techniques That Create Crazy Affiliate Paydays That Run 100% On Autopilot... Even When They're Relaxing On A 60ft Yacht In The Bahamas!

Just Click Here To Learn More:

<http://tinyurl.com/5okslj>